



RECOVERY CLEANERS BLENDS CARING CULTURE WITH POSEIDON WET CLEANING SYSTEM – REALIZES QUALITY RESULTS AND BOOSTED PROFITS

The female-driven Recovery Cleaners makes a business of helping others by carefully recovering and restoring garments damaged by fires and floods. President and founder Jacqui Schaefer, who started the business 24 years ago as a one-woman operation, has since grown Recovery Cleaners into a company with 29 employees and a 14,700-square-foot textile restoration facility. The Poseidon Textile Care System handles 70 percent of the collected items and restores them via wet cleaning only. The remaining items are processed via dry cleaning.

“We are almost all women here, with an average tenure of 17 years,” said Schaefer. “We go into homes that have been significantly damaged due to fires or floods, compassionately sort through the affected garments and linens, which are then brought back to our facility to restore. Our positive company culture enables us to go above and beyond on each and every claim. We truly have the greatest service team in the industry. That’s what sets us apart.”

“Here at Recovery Cleaners, we are always staying ahead with leading edge technology,” added Schaefer. “Our commitment to quality and earth-friendly processing is what brought us to the Poseidon Textile Care System. Wet cleaning is often more effective than dry cleaning when it comes to removing soot, odors and fire pollutants.”

Poseidon Textile Care System Boosts Productivity

Recovery Cleaners recently added new wet cleaning machines and dryers from

the Poseidon Textile Care System. “With these new machines we are able to increase productivity, cut utility costs and become more efficient. We estimate that we will add an additional 52,000 pounds

of laundry in one year alone,” said Schaefer. Mike “Stucky” Szcztoka, of Poseidon, in Troy, Mich., worked with Schaefer to retool her plant with appropriately sized Poseidon equipment.

He recommended and installed one 90- and two 55-pound capacity soft-mount Poseidon Wetcleaning Machines and two 80-pound capacity Poseidon Dryers.

“Poseidon machines supply us with the tools to make the wet cleaning process quick, efficient and profitable,” said Schaefer. “There are many companies that cherry pick only the items they think they can salvage. We process it all and

are able to maintain a 95 percent salvage rate from wet cleaning and dry cleaning combined.”

“Prior to the company’s Poseidon Dryers, more items required air drying, which slowed production. Now, items are quickly dried with less wrinkling,” said Schaefer, “reducing the time needed to finish them.” “There are several companies in the textile restoration business,” added Schaefer. “While our Poseidon machines make it more profitable and efficient, it is our caring staff and amazing company culture that completes the circle.”

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